

cosmobeauté

Vietnam · Malaysia · Indonesia

The Leading Beauty Trade
Fair In Southeast Asia,

THE EMERGING

BEAUTY
MARKET

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If You Are Looking To Explore The Beauty Market In These Countries



Cosmobeaute is your only choice and gateway to this growing economies



ABOUT SOUTHEAST ASIA

Southeast Asia (SEA), comprised of Malaysia, Singapore, Indonesia, Thailand, Philippines, Vietnam, Brunei, Cambodia, Myanmar and Laos.

These ten(10) countries make up 3% of the total land area of earth, consisting of nearly 600 million people (8.8% of world population) and in 2010, the total nominal GDP had grown to USD 1.8 trillion.

It is considered one of the fastest developing regions in the world today. From the regions increasingly urbanized populations with ever-larger disposable incomes, spending patterns along with attitudes are rapidly shifting towards modern concerns. Consumers are more attentive nowadays when it comes to beauty, image and personal grooming. This indicates that beauty-care products and services are set to take off in a major way across the region.

Increase of tourists and demand for spa and related wellness treatment have further strengthen the spa industry in this region.



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ABOUT COSMOBEAUTE

In the years leading to 2004 where beauty shows are mainly consumer oriented, Cosmobeaute started a trade fair right here in Southeast Asia strictly for trade professionals only. This benefits the beauty trade industry like the beauty and spa operators, beauticians, nails technicians, hairstylists and professionals as they no longer need to travel outside of Southeast Asia to visit other trade fairs.

After Cosmobeaute was launched in Malaysia 2005, we have expanded the trade fair to Indonesia in 2006 and Vietnam in 2008. Cosmobeaute receives more than 45,000 beauty professionals visitors in the Southeast Asia region annually.

In the future we will be expanding this trade fair to Thailand, Philippines and even to India.

Events at the trade fair includes sharing and discussion of latest beauty trends, demonstration of latest products, interactive seminars by professionals and showcase of newly develop beauty products. Cosmobeaute is the only proven beauty trade fair as the perfect meeting place for beauty industry players and professionals to expand their network.

Cosmobeaute is held annually as Cosmobeaute Vietnam in April, Cosmobeaute Asia in July, and Cosmobeaute Indonesia in October.



Why You Should Participate In Cosmobeaute

- The economy has grown and domestic spending has pushed the demand for personal care products like cosmetic and cosmetic surgery as well.
- We make your life easier to market your products in Southeast Asia, or better known as the ASEAN region. Different ethics and culture make doing business in this region very unique and challenging. One needs to understand this and be patient when decide to earn a slice of this lucrative market.
- For manufacturers and service providers looking for importers and distributors to represent their products, equipment and services in this region, you have the opportunity to not only deal with potential representatives but also Salon and Spa owners in the beauty industry. This will definitely give a wide range of understanding of the local culture, climate, skin types, business etiquette and valuable feedback to launch related and saleable products
- Easy access among the countries via budget airlines and frequent flights has made traveling between this regions hassle free. Cheaper accommodation compare to some Asian countries have further encourage the traveling of visitors.
- Asian Harmonisation Cosmetic Act and AFTA have enabled cosmetic and beauty products registration easier and has cause a reduction of taxes compare to before.

Who should participate

Manufacturers, Exporters, Sole Distributors, Agents and Suppliers of the following:

Perfumery, Cosmetics and Personal Hygiene • Natural Health Products, Health Food & Beverages • Dietary Supplements • Professional Care Products, Equipment & Solution for Beauty Salons • Salon Furnishing Spa & Wellness Facilities • Packaging & Processing equipment • Contract Manufacturing & Private Label (OEM / ODM) • Raw Materials • Medical Aesthetic Products & Equipment • Product Development and Design



Who should visit

Beauty Salon & Spa Owners • Hair & Nails Salon • Importers • Hotels • Beauty School • Local Products Manufacturers • Aesthetic and Wellness Center • Department Stores • Supermarkets • Pharmacies & Chain Stores • Fitness Centers / Clubs • Bridal House • Trade Publications • Associations • Government Bodies



Cosmobeaute Vietnam

Show Title	: Vietnam International Exhibition & Conference On Cosmetics, Beauty, Hair & Spa.
Since	: 2008
Venue	: Saigon Exhibition & Convention Center (SECC), Ho Chi Minh City, Vietnam
Frequency	: Annually
Gross Area	: 3,000 sqm
No of Companies Exhibiting	: 110
No of Visitors	: 8,500

ABOUT VIETNAM

Population	: 90 Million (2011 est)
Languages	: Vietnamese, English
GDP (PPP)	: USD 278.1 billion (2010 est.)
GDP growth	: 6.8% (2010 est.)
Labour force	: 46.21 million (2010 est.)
By occupation	: agriculture: 53.9%
Industry	: 20.3%
Services	: 25.8% (2009)
Import	: USD 84.3 billion (2010 est.)
Commodities	: machinery and equipment, petroleum products, steel products, raw materials for the clothing and shoe industries, electronics, plastics, automobiles
Partners	: China 23.8%, South Korea 11.6%, Japan 10.8%, Taiwan 8.4%, Thailand 6.7%, Singapore 4.9% (2010 est.)
Export	: USD 72.03 billion (2010 est.)
Commodities	: clothes, shoes, marine products, crude oil, electronics, wooden products, rice, machinery
Partners	: US 20%, Japan 10.7%, China 9.8%, South Korea 4.3% (2010 est.)
Industries	: food processing, garments, shoes, machine-building; mining, coal, steel; cement, chemical fertilizer, glass, tires, oil, paper

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Asia

Cosmobeaute Asia

Show Title	: Malaysia International Exhibition & Conference On Cosmetics, Beauty & Spa.
Since	: 2005
Venue	: Putra World Trade Centre (PWTC), Kuala Lumpur, Malaysia
Frequency	: Annually
Gross Area	: 8,000 sqm
No of Companies Exhibiting	: 250
No of Visitors	: 15,000

ABOUT MALAYSIA

Population	: 28 Million (2011 est)
Languages	: Bahasa Malaysia, English, Mandarin
GDP (PPP)	: USD 416.7 billion (2010 est.)
GDP growth	: 7.2% (2011)
Labour force	: 11 Million (2011)
By occupation	: agriculture: 13%
Industry	: 36%
Services	: 51% (2005 est.)
Import	: USD174.3 billion (2010 est.)
Commodities	: electronics, machinery, petroleum products, plastics, vehicles, iron and steel products, chemicals
Partners	: China 12.6%, Japan 12.6%, Singapore 11.4%, US 10.7%, Thailand 6.2%, Indonesia 5.6% (2010 est.)
Export	: USD 210.3 billion (2010 est.)
Commodities	: electronic equipment, petroleum and liquefied natural gas, wood and wood products, palm oil, rubber, textiles, chemicals
Partners	: Singapore 13.4%, China 12.6%, Japan 10.4%, US 9.5%, Thailand 5.3%, Hong Kong 5.1% (2010 est.)
Industries	: rubber and oil palm processing and manufacturing, light manufacturing, pharmaceuticals, medical technology, electronics, tin mining and smelting, logging, timber processing

East Malaysia

Sabah	: logging, petroleum production
Sarawak	: agriculture processing, petroleum production and refining, logging

Cosmobeaute Indonesia

Show Title	: Indonesia International Exhibition & Conference on Cosmeceutical, Cosmetics, Beauty, Hair & Spa.
Since	: 2006
Venue	: Jakarta Convention Center, Jakarta, INDONESIA
Frequency	: Annually
Gross Area	: 4,000 sqm
No of Companies Exhibiting	: 130
No of Visitors	: 10,000

ABOUT INDONESIA

Population	: 245 Million (2011 est)
Languages	: Bahasa Indonesia, English
GDP (PPP)	: USD 1.033 trillion (2010 est.)
GDP growth	: 6% (2010 est.)
Labour Force	: 116.5 million (2010 est.)
By occupation	: agriculture: 38.3%
Industry	: 12.8%
Services	: 48.9% (2010 est.)
Import	: USD 111.1 billion (2010 est.)
Commodities	: machinery and equipment, chemicals, fuels, foodstuffs
Partners	: Singapore 24.96%, China 12.52%, Japan 8.92%, Malaysia 5.88%, South Korea 5.64%, US 4.88%, Thailand 4.45% (2009)
Export	: USD 146.3 billion (2010 est.)
Commodities	: oil and gas, electrical appliances, plywood, textiles, rubber
Partners	: Japan 17.28%, Singapore 11.29%, US 10.81%, China 7.62%, South Korea 5.53%, India 4.35%, Taiwan 4.11%, Malaysia 4.07% (2009)
Industries	: petroleum and natural gas, textiles, apparel, footwear, mining, cement, chemical fertilizers, plywood, rubber, food, tourism

About The Organiser

Head Office



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NO
BEAUTY EXHIBITION ORGANISERS
KNOW SOUTHEAST ASIA
BETTER THAN US

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