

COSMOPROF

INDIA MUMBAI

**PARTNERSHIP
OPPORTUNITIES**

**2020
COSMOPROF INDIA
MUMBAI**

**2 - 4
SEPTEMBER**

**BOMBAY
EXHIBITION
CENTRE
(BEC)**

**A new world
for beauty**
Bologna, Hong Kong,
Las Vegas, Mumbai,
Bangkok

cosmoprofindia.com

Organiser



informamarkets



FREE OPPORTUNITIES

1. FREE PUBLICITY PROGRAMME
2. CUSTOMISED BANNERS
3. TESTIMONIALS / INTERVIEWS
4. PRESS CONFERENCE & OPENING CEREMONY



PAID OPPORTUNITIES / PRE-SHOW

1. SOCIAL MEDIA AMPLIFICATION
2. SHOW INVITATION - ENVELOPE
3. HOME PAGE BANNERS
4. COSMOPROF E-NEWS
5. COMPANY E-NEWS



PAID OPPORTUNITIES / ONSITE SIGNAGE

1. HOARDING AT GATES 1 & 2
2. TRIANGLE STAND
3. POLE BANNER
4. HOARDING FROM GATE 1
5. PATHWAY HOARDINGS



PAID OPPORTUNITIES / ONSITE

- | | |
|-------------------------|------------------------------|
| 1. REGISTRATION PARTNER | 6. NETWORKING & AWARDS NIGHT |
| 2. BADGE & LANYARD | 7. WATER BOTTLES |
| 3. VISITOR BAG | 8. PLASMA TV |
| 4. EXHIBITION DIRECTORY | 9. ON STAGE |
| 5. BUYER LOUNGE | 10. COSMOPROF INDIA ACADEMY |

1. FREE PUBLICITY PROGRAMME

Let us know about the new and innovative products that you will be showcasing at the show and we will help you enhance your media coverage in leading trade publication, online and mass media*.

**Unlike advertising, your exhibits being featured lies at the sole discretion of the editors. We CANNOT guarantee the submitted material will be published.*



2. CUSTOMISED BANNERS

Drive more people to your stand by creating customised banners. Promote your brand and generate business leads



3. TESTIMONIALS / INTERVIEWS

Would you like to gain visibility and be featured on our website and promotional materials? Share your testimonial!

4. PRESS CONFERENCE & OPENING CEREMONY

LIMITED OFFER

Include a product or a redeemable coupon inside the goody bags for journalists attending the opening press conference & ceremony and checking in at the onsite press office.

MAX. 15 SPONSORS

- Sponsors to deliver 250 physical products
- OR
- Sponsors to deliver 250 printed redeem coupons



1. SOCIAL MEDIA AMPLIFICATION

The show's social media pages are an important source of information for buyers as well as suppliers to obtain facts about the industry.

Through this platform you can highlight your brand among thousands of high profile influencers who can accelerate your brands awareness in the industry.

A set of social media posts highlighting your presence at the show and describing your products will certainly provide undoubted ROI.

COST FOR 1 POST (ON BOTH FB AND IG)	USD 150 INR 10,000
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TECHNICAL SPECIFICATIONS

Please provide:

- Short description of your product/service (200 characters, white spaces included)

- Max 3 images
(.jpg or.png; squared format, at least 500*500 px - L*H; 150 dpi resolution)

- Your official TAG on Instagram



2. SHOW INVITATION - ENVELOPE

LIMITED OFFER TO ONE SPONSOR ONLY

Grab the opportunity and place your logo exclusively on the show invitation envelope and stand out from everyone else!

The show invitation is sent to our entire beauty network inviting them for Comoprof India

LOGO ON ENVELOPE COST	USD 3,000 INR 2,00,000
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COSMOPROF INDIA AT A GLANCE

FACTS & FIGURES

10,000 ^{sqm} of Exhibition Area (gross)	200+ International Exhibitors from 19 Countries	3,898 Visitors from 37 Countries in 2018	5,000 Corporate Visitors in 2019
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ALL BEAUTY SECTORS REPRESENTED

All branded finished products for the beauty brands <ul style="list-style-type: none"> - Cosmetics & Toiletries - Beauty Salon - Hair Salon - Nail & Accessories - Natural & Organic 	A wide range of solutions for the beauty brands <ul style="list-style-type: none"> - Raw materials and ingredients - Equipment, machines and automation systems for the cosmetic industry - Contract and private label manufacturing - Primary packaging - Secondary packaging - Products and services for the cosmetic industry
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WHAT TO EXPECT

<ul style="list-style-type: none"> - All beauty sectors under one roof - International companies bringing you trends from all over the world - Networking opportunities with the people behind the top brands 	<ul style="list-style-type: none"> - Conferences and live demonstrations to update your knowledge - Cosmoprof network and expertise
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GENERAL INFORMATION

SHOW HOURS 12 - 13 - 14 June 2019 from Wednesday to Friday 10.00 am - 8.00 pm

VENUE Bombay Convention & Exhibition Centre (BCECE), Gopalganj | Hall 4 Address: 102, Naxos Complex, Off Western Express Highway, Gopalganj East, Mumbai-400003

HOTEL RESERVATION For special hotel rates, view our hotel partners from our website www.cosmoprofIndia.com (listing/travel) or contact our official travel agency: Travel Ind Global, email: ti@travelindglobal.com, Ph: +91-022-26922119-26922208

SHOW INVITATION

FLOORPLAN (AS OF APRIL '19)

SHOW HIGHLIGHTS

Cosmoprof India Awards will celebrate the most outstanding products and technical solutions presented by exhibiting companies. Call for nomination from the leading products manufacturers, beauty manufacturers and presenters of innovative products.

Cosmoprof will bring together industry leaders to participate in round table discussions and panels to share their knowledge and insights. The 2019 agenda will present business oriented seminars, trends and forecast presentations, and market analysis.

#FitwithIndia will be an exclusive experience well to explore the opportunities of Indian beauty culture in partnership with celebrities.

Stay tuned to the fair website www.cosmoprofIndia.com / events for event updates

3. HOME PAGE BANNERS

EXCLUSIVE OFFER

Advertising on the show website is one of the most valuable advertising opportunities, this provides information and accessibility to current and potential customers 24/7.

Over 65% visitors at the exhibition pre-register online. This is an excellent opportunity to ensure every visitor is aware of your presence at the show!

**BANNER
COST**

**USD 700
INR 50,000**

TECHNICAL SPECIFICATIONS

For 2 months - rotate with max. 2 advertisers
Size 728*90 (320x100 for Mobile version)

BANNER 728x90

PRE-REGISTRATION WILL OPEN SOON!

12th-14th June 2019
NEC, Off. Western Express Hwy, NSICD, Goregaon East, Mumbai | India

Opening hours: from Wednesday to Friday: 10am - 6pm

The Indian Beauty Market in a glance

Future market size: 20 BILLION DOLLARS by 2025	Current market size: 6.5 BILLION DOLLARS	Annual growth: 15-20% in the coming years
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Visiting Exhibiting Buyer Program Directory 2018

COSMOPROF
THE WORLD THE SHOW

WORLDWIDE MIDDLE EAST NORTH AMERICA ASIA PACIFIC EUROPE

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4. COSMOPROF E-NEWS

The Cosmoprof India e-Newsletter will be sent out on a regular basis to our entire network of business professionals and pre-registered attendees from the beauty industry with the latest event updates.

Your banner on e-Newsletters can be a powerful way to tap into new customer segments as well as a great marketing opportunity to create new engagement opportunities with *your* audiences.

**BOTTOM BANNER
COST**

**USD 150
INR 10,000**

TECHNICAL SPECIFICATIONS

570 x 80 pixels



2020 COSMOPROF INDIA MUMBAI | **2 - 4 SEPTEMBER** | BOMBAY EXHIBITION CENTRE (BEC)

STATES OF INDIA: STATES OF BEAUTY

Pre-register today to receive your own Badge and enjoy more benefits!

Cosmoprof India Preview has already reached important milestones.

- SOLD OUT in only 3 months •
- 40,000 Facebook followers in 2 months •
- More than 1000 pre-registered visitors •

We are now looking for Beauty Buyers (importers, distributors, retailers, brands looking for new beauty solutions and machinery) to make our show the not-to be missed event in the Indian subcontinent.

The **International Buyer Program**, reserved exclusively to current exhibitors and selected buyers, aims at facilitating the connection between exhibiting companies and top buyers seeking to collaborate to achieve mutual commercial benefits.

It develops concrete business opportunities thanks to a customized agenda of pre-scheduled meetings by cross-checking and matching business features and needs.

Target key players are identified considering exhibitors' needs from all represented sectors, market segments, product positioning and distribution channel.

Are you an importer/distributor seeking for new products to distribute?

Are you a brand company seeking for new suppliers to create or implement current beauty lines?

Do you need to upraise your production process and looking for machinery/technology for the beauty industry?

Fill out the form to apply as a "Buyer" and be part of the International Buyer Program!

[REGISTER NOW](#)

ADVERTISE HERE

5. COMPANY E-NEWS

Cosmoprof India makes available its database of visitors to the companies who would like to reach the potential customers with a custom-made e-news.

You provide a ready-to-send HTML file and we take care of the rest.

1 ISSUE
COST

USD 1,500
INR 1,00,000

Your HTML with your
own Promotional
Message!



Come & Learn

From the world renowned expert, Dr. Sheila Barbarino (Barbarino Surgical Arts, USA), learn how to grow your business with the latest aesthetic technologies in face & body rejuvenation and permanent hair reduction.

Dr. Sheila Barbarino will present in the Lumenis/Pollogen booth 3E-K2B (3rd floor) and discuss her experiences with the most advanced aesthetic solutions in the industry and how they will help you grow your business.

November 17 - 2:00 PM
[VoluDerm](#) & [TriPollar](#) - Combining Micro-needling & RF for Rapid Volumizing & Skin Tightening

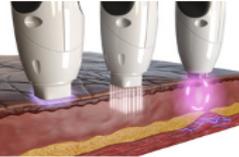
November 18 - 2:00 PM
[LightSheer Beauty](#) - Reinvent the business of hair removal

Come to the lecture & have a chance to win a TriPollar STOP or POSE, leading home-use beauty treatment devices.



Discover the Divine Pro
a holistic approach to repair signs of aging

Divine Pro is a multi-solution platform providing the most effective facial rejuvenation including dermal volumizing and skin firming while having a comfortable treatment with no downtime.



A winning combination of clinically proven technologies: TriFractional RF, VoluDerm micro-needling and TriPollar+ with Dynamic Muscle Activation (DMA).

Multi-dimensional treatments work together to renew both the mid-dermis and epidermis, from the inside out.

Seeing is Believing!

Come to the Lumenis/Pollogen booth 3E K2B and try the latest technologies for yourself.

LUMENIS & POLLOGEN aesthetic solutions unveil the beauty from within



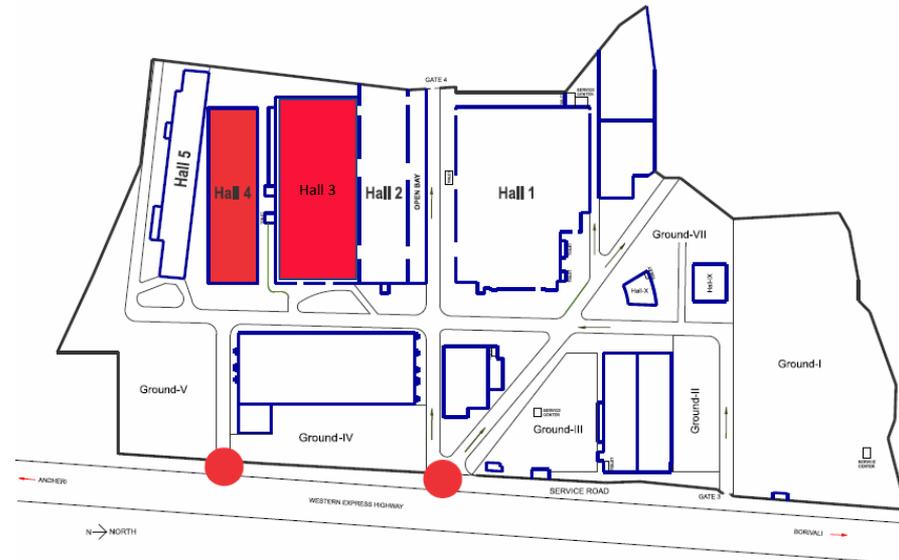
1. HOARDING AT GATES 1 & 2

Location: near entry gates 1 & 2 of the Bombay Convention & Exhibition Centre (BEC)

Quantity: 2 in total

1 HOARDING COST	USD 1,500 INR 1,00,000
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TECHNICAL SPECIFICATIONS
Size (w) 6' X (h) 18'



2. TRIANGLE STAND

Customised triangle stands placed at major entrances as well as at few premium locations inside the venue for high visibility and impact. This is an exceptional concept and can accelerate the the brands visibility.

Location: along outside passages, leading to Halls 3 & 4 where the show takes place

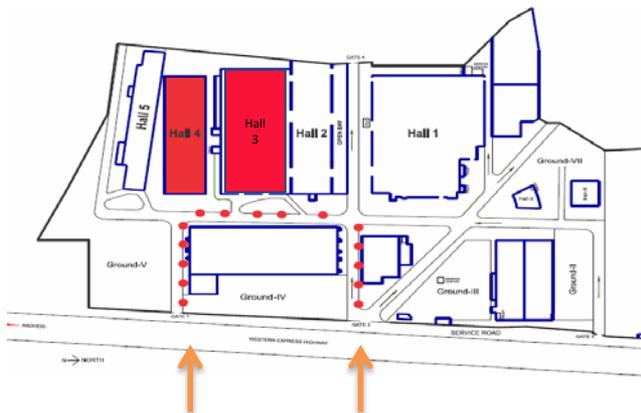
Quantity: 15 in total

1 TRIANGLE STAND
COST

USD 500
INR 30,000

TECHNICAL SPECIFICATIONS

Size (w) 5' X (h) 10' each side



3. POLE BANNER

Location: Along outside passages of the Bombay Convention & Exhibition Centre, leading to Halls 3 & 4 where the show takes place

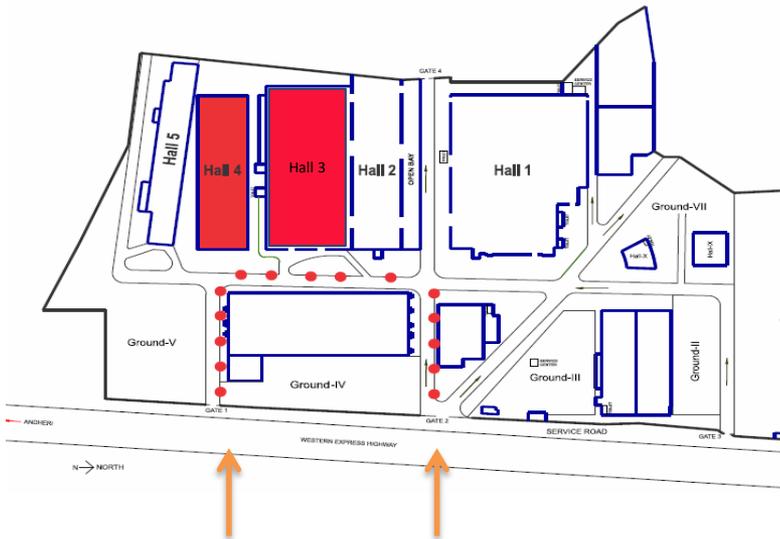
Quantity: 30 in total

**1 POLE BANNER
COST**

**USD 300
INR 20,000**

TECHNICAL SPECIFICATIONS

Size (w) 2' X (h) 6'



4. HOARDING FROM GATE 1

Location: near entry gate 1 of the Bombay Convention & Exhibition Centre, leading to Halls 3 & 4 where the show takes place.

Quantity: 16 in total

1 HOARDING COST	USD 1,850 INR 1,25,000
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TECHNICAL SPECIFICATIONS	
Size (w) 15' X (h) 10'	



5. PATHWAY HOARDING

A perfect branding opportunity to target the visitors attending the exhibition. These hoardings assure visibility to thousands of visitors throughout the 3 days.

1 PATHWAY HOARDING COST	USD 500 INR 30,000
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1. REGISTRATION PARTNER

EXCLUSIVE OFFER

Show your logo on a full package of preshow and onsite materials:

- A. Registration Counter
- B. Visitor Registration Form
- C. Online Registration Email
- D. Hand Sanitizers
- E. Pen advertisement

A) Registration Counter

Make sure your brand greets all attendees to the exhibition. Branding the registration area is a highly visible marketing tool as it is mandatory for all visitors to register and pass through the registration desk to enter the exhibition halls.

B) Visitor registration form

Visitor registration form is available online for visitors who pre-registered before the show. During the show, it will be printed for all visitors who register on-site at the counter. Size logo: 52mm(W) x 30mm(H)



COSMOPROF INDIA MUMBAI

VISITOR REGISTRATION FORM | Download from www.cospromumbai.com

Title (Mr/Ms/Dr/Prof) _____ First Name _____ Last Name _____
 Company Name _____ Job Title _____
 Address 1 _____
 Address 2 _____
 City _____ Country _____ Phone (with code) _____ Pin Code _____
 Email _____
 Mobile No. _____ Fax _____

A. Professions (Job Title):

- A1 - Buyer
- A2 - Buyer
- A3 - Chemist / Herbalist
- A4 - Distributor
- A5 - Owner / Director / General Manager
- A6 - Communication Developer / Formulation Expert
- A7 - Manufacturer
- A8 - Manager
- A9 - Medical Doctor
- A10 - Sales Technicians
- A11 - Others (please specify)

B. Reason for your visiting purpose?

- B1 - Searching for new suppliers and products
- B2 - Meet and network with current suppliers/vendors
- B3 - Collect market and brand information
- B4 - Look for OEM/ODM suppliers

C. Nature of Business

- C1 - Beauty Salon / Spa & Wellness Centre / Other beauty services
 - a - Beauty salon
 - b - Chinese Hair/Chiu
 - c - Hair salon
 - d - Medical Beauty Centre / Clinic
 - e - Nail Salon
 - f - SPA
- C2 - Retail Outlets
 - a - Other hair shop
 - b - Health & organic shop
 - c - Department Stores / Chain Stores
 - d - Online Shop / Mail Order Company
 - e - Perfumery & Cosmetics shop
 - f - Pharmacy / Chemist shop
 - g - Other retail shops
- C3 - Stock Agent/Distributor/Wholesaler
 - a - Beauty salon products and equipment
 - b - Hair products, equipment and salon furnishings
 - c - Hair products & accessories
 - d - Natural health food & equipment
 - e - Organic and Natural Skincare Products
 - f - Perfumery, cosmetics and toiletries
 - g - Spa & wellness products and equipment
 - h - Baby Skincare products
 - i - Hair grooming products and equipment
 - j - Personal Care Device for Home Use
- C4 - Manufacturer
 - a - Beauty salon products and equipment
 - b - Hair products, equipment and salon furnishings
 - c - Hair products & accessories
 - d - Natural health food & equipment
 - e - Organic and Natural Skincare Products
 - f - Perfumery, cosmetics and toiletries
 - g - Spa & wellness products and equipment
 - h - Baby Skincare products
 - i - Hair grooming products and equipment
 - j - Personal Care Device for Home Use

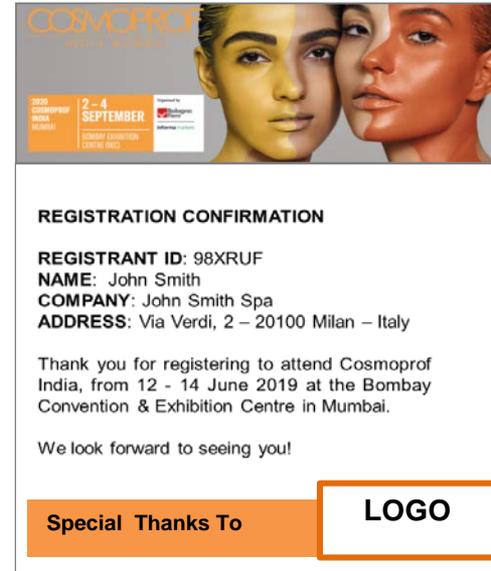
1. REGISTRATION PARTNER

C) Online Registration Email (pre-show)

Your company logo will be embossed in thousands of email confirmations sent to the attendees registered before the show. The logo will be hyperlinked by your preference of URL.

D) Hand Sanitizers

Put your logo in your clients' hands with promotional hand sanitizer. Brand recall is all about constant exposure, which is why the hand sanitizer is considered great promotional item.



1. REGISTRATION PARTNER

E) Pen advertisement

Show pens are a highly visible item used across the show at key distribution areas, such as – registration areas, seminar areas, VIP lounge, and sales stands. The branded pens offer a high recall value as they continue to be used by delegates after the show.

FULL PACKAGE COST	USD 7,500 INR 5,00,000
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2. BADGE & LANYARD

LANYARD

Avail exclusive rights to have your logo printed on the official show lanyards. It is compulsory for all attendees to wear the lanyards during the exhibition, exposing your brand to visitors, VIPs and media at the show.

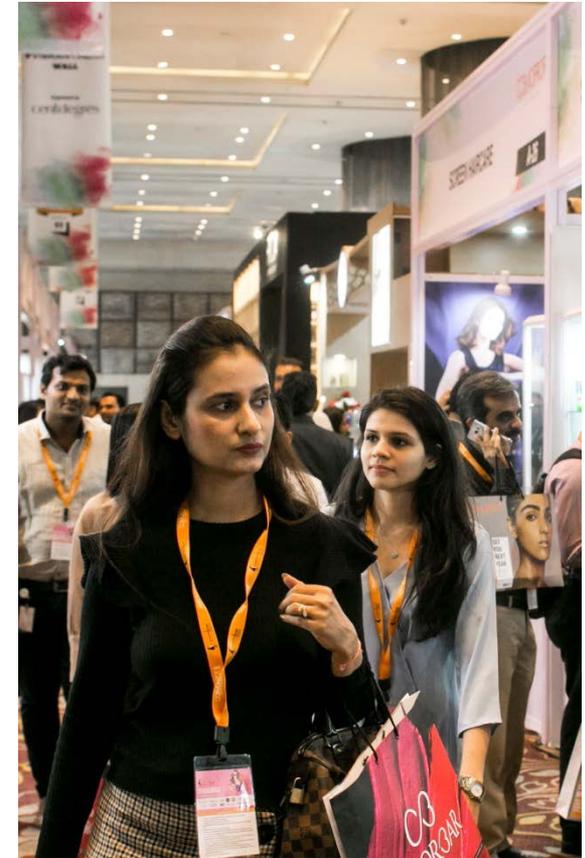
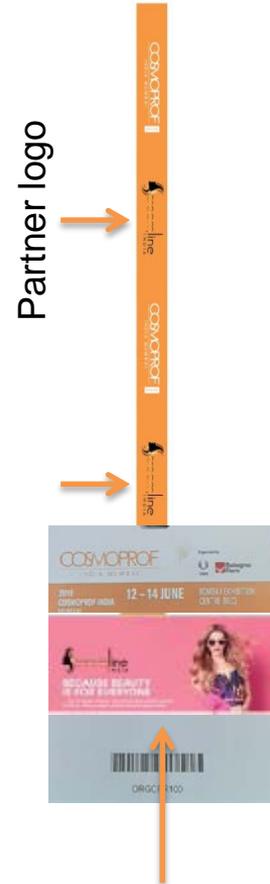
LOGO ON LANYARD COST (1 Sponsor Only)	USD 3,900 INR 3,50,000
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BADGE

Avail exclusive rights to have your banner printed on the official show badges. Badges along with the lanyard will be worn by all attendees during the exhibition days, allowing you to expose your brand to all exhibitors, visitors, VIPs and media at the show.

BADGE AD COST (1 Sponsor Only)	USD 3,900 INR 3,50,000
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TECHNICAL SPECIFICATIONS
BADGE AD BANNER: Size: w 9,5 x h 5,5 cm



Partner ad banner

3. VISITOR BAG

Turn visitors into walking adverts for your company! Distributed from the registration desk on the show, the bags that are handed out to every visitor can also contain an insert of your corporate literature. Your logo and company name will feature prominently on the bag, along with the show logo.

**LOGO ON ONE SIDE
COST**

**USD 7,100
INR 5,00,000**



4. EXHIBITION DIRECTORY

A premium quality, comprehensive source book for exhibitors and visitors.
The official Exhibition Directory is the most effective tool for promoting your product to trade buyers, both during and after the show.

BACK COVER COST	USD 1,400 INR 1,00,000
NEXT TO INDEX PAGE COST	USD 850 INR 60,000
DOUBLE PAGE SPREAD COST	USD 850 INR 60,000
FULL PAGE COST	USD 500 INR 35,000

TECHNICAL SPECIFICATIONS

Size: 148 x 210mm (A5 format)



LA FEMME COSMETICS
Booth No - A13
Contact Person - Peter Yang
Address - 1860 Baldwin Place
City - El Monte
State - California
Zipcode - 91731
Country - USA
Tel - +16267919271
Fax - +16267919201
Email - cosmetcraft@hotmail.com
Website - www.lafemmecosmetics.com
Product - Perfumery, Cosmetics and Toiletries

LA MOR
Booth No - F04
Contact Person - Shrutika Chhaparia
Address - Block 298, Baleshwar, MH-8
City - Surat
State - Gujarat
Zipcode - 394315
Country - India
Tel - 9825230088
Email - shrutika@lamor.com
Website - www.lamor.com
Description - La Mor/Al is India's first all-natural color cosmetics and skincare brand. Our products are natural, 100% vegetarian, cruelty-free and free of sulfates, phthalates, and parabens. All our products are made from clean ingredients including oils, butters, waxes, fruits, flowers and herbs. We offer an entire portfolio of color cosmetics including to, face and cheek makeup products. Our skincare range includes creams, lotions, serums, oils, beauty soaps, face masks and exfoliators. Our hair care range includes hair masks, oils, shampoo and conditioners. We also do private label/contract manufacturing and provide end-to-end solutions from product design, formulations, manufacturing to packaging and labeling.

LATIFA BEHREJAS IND LLC
Booth No - B04
Contact Person - Fayez Hashmi
Address - 1424/41
City - Sharjah
State - Sharjah
Zipcode - 69763
Country - United Arab Emirates
Tel - 9715532803
Fax - 9715532805
Email - Fayez@latifa.com
Website - www.latifa.com
Description - Latifa Perfumes Ind. LLC is one of the oldest and most established perfumes manufacturing company in UAE, established in 1996. Today the company has an annual production capacity of over 35 million pcs of perfumes and 18 million pcs of deodorant. The company exports to over 80 countries worldwide covering GCC, Africa, South East Asia, Australia, Europe and the US. The company has its own distribution to all specialized perfumery outlets across U.A.E. The company employs over 1000 people in

LAB 37
Booth No - D43
Contact Person - Alejandro Hidalgo
Address - Via del lavoro 37, Loc. Casopiaceto
City - Chianocco (Cuneo)
Zipcode - 12002
Country - Italy
Tel - +39 0172499908
Fax - +39 0172 499277
Email - alejandrohidalgo@lab37.it
Website - www.lab37group.com
Description - Lab 37, the most advanced research for healthy and fashionable hair starts from here.

LABOR
Booth No - F04
Contact Person - Shrutika Chhaparia
Address - Block 298, Baleshwar, MH-8
City - Surat
State - Gujarat
Zipcode - 394315
Country - India
Tel - 9825230088
Email - shrutika@lamor.com
Website - www.lamor.com
Description - Labor is a brand for trendy hairstylists, a full range of professional products for salons that longs for excellence. Born from over twenty-year experience in the field of haircare, contains the most in-depth knowledge and skills in trichology. Quality, products of the highest level, creativity, to put forward innovations and propose cutting-edge solutions. flexibility, Pro. ca a line for hairstylists intended for professional use.

LOOK INTERNATIONAL
Booth No - C29
Contact Person - Cindy Van Der Peet
Address - Bartelmeijer 91
City - Helvo
State - Noord-Holland
Zipcode - 1861 LJ
Country - Netherlands
Tel - +0031-725-332107
Email - helvo@lookbooks.com
Website - www.look.com
Description - Demand for demo cosmetics keeps growing. Conscious consumers feel that beauty products should not just be affordable and pleasing. They should live up to their promises. In response, we offer the most innovative & honest demo cosmetics. Discover LOOK Skincare with powerful and instant result based on plant stem cell therapy and LOOK Make up with built-in skincare LOOK Skincare and

LOWEY LIFESTYLE
Booth No - F30
Contact Person - Shrimoni Egardia
Address - 16, Komsoomkajya B1, 1st floor
City - Pondicherry
State - Tamil Nadu
Zipcode - 605002
Country - India
Tel - +91 465-580-30-69
Fax - +91 465-580-30-69
Email - eem@loweylifestyle.com
Website - www.loweylifestyle.com
Description - Zaido company is the largest Russian producer TM LIBRESEKEM, TM HOSEFORCIS. Main product development and production of medical cosmetics, medicines, and dietary supplements. Year of establishment of the company: 2005. Number of employees: More than 400 people. Range: More than 400 SKG. Sales: Russia, CIS countries, European Union, Countries of Asia. Own retail network in Russia.

LOOK INTERNATIONAL
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Contact Person - Cindy Van Der Peet
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Fax - +91 465-580-30-69
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LA MOU
Booth No - B04
Contact Person - Shrutika Chhaparia
Address - Block 298, Baleshwar, MH-8
City - Surat
State - Gujarat
Zipcode - 394315
Country - India
Tel - 9825230088
Email - shrutika@lamor.com
Website - www.lamor.com
Description - La Mou/Al is India's first all-natural color cosmetics and skincare brand. Our products are natural, 100% vegetarian, cruelty-free and free of sulfates, phthalates, and parabens. All our products are made from clean ingredients including oils, butters, waxes, fruits, flowers and herbs. We offer an entire portfolio of color cosmetics including to, face and cheek makeup products. Our skincare range includes creams, lotions, serums, oils, beauty soaps, face masks and exfoliators. Our hair care range includes hair masks, oils, shampoo and conditioners. We also do private label/contract manufacturing and provide end-to-end solutions from product design, formulations, manufacturing to packaging and labeling.

LABOR
Booth No - F04
Contact Person - Shrutika Chhaparia
Address - Block 298, Baleshwar, MH-8
City - Surat
State - Gujarat
Zipcode - 394315
Country - India
Tel - 9825230088
Email - shrutika@lamor.com
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Description - Demand for demo cosmetics keeps growing. Conscious consumers feel that beauty products should not just be affordable and pleasing. They should live up to their promises. In response, we offer the most innovative & honest demo cosmetics. Discover LOOK Skincare with powerful and instant result based on plant stem cell therapy and LOOK Make up with built-in skincare LOOK Skincare and

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Booth No - B04
Contact Person - Shrutika Chhaparia
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City - Surat
State - Gujarat
Zipcode - 394315
Country - India
Tel - 9825230088
Email - shrutika@lamor.com
Website - www.lamor.com
Description - La Mou/Al is India's first all-natural color cosmetics and skincare brand. Our products are natural, 100% vegetarian, cruelty-free and free of sulfates, phthalates, and parabens. All our products are made from clean ingredients including oils, butters, waxes, fruits, flowers and herbs. We offer an entire portfolio of color cosmetics including to, face and cheek makeup products. Our skincare range includes creams, lotions, serums, oils, beauty soaps, face masks and exfoliators. Our hair care range includes hair masks, oils, shampoo and conditioners. We also do private label/contract manufacturing and provide end-to-end solutions from product design, formulations, manufacturing to packaging and labeling.

LABOR
Booth No - F04
Contact Person - Shrutika Chhaparia
Address - Block 298, Baleshwar, MH-8
City - Surat
State - Gujarat
Zipcode - 394315
Country - India
Tel - 9825230088
Email - shrutika@lamor.com
Website - www.lamor.com
Description - Labor is a brand for trendy hairstylists, a full range of professional products for salons that longs for excellence. Born from over twenty-year experience in the field of haircare, contains the most in-depth knowledge and skills in trichology. Quality, products of the highest level, creativity, to put forward innovations and propose cutting-edge solutions. flexibility, Pro. ca a line for hairstylists intended for professional use.

LOOK INTERNATIONAL
Booth No - C29
Contact Person - Cindy Van Der Peet
Address - Bartelmeijer 91
City - Helvo
State - Noord-Holland
Zipcode - 1861 LJ
Country - Netherlands
Tel - +0031-725-332107
Email - helvo@lookbooks.com
Website - www.look.com
Description - Demand for demo cosmetics keeps growing. Conscious consumers feel that beauty products should not just be affordable and pleasing. They should live up to their promises. In response, we offer the most innovative & honest demo cosmetics. Discover LOOK Skincare with powerful and instant result based on plant stem cell therapy and LOOK Make up with built-in skincare LOOK Skincare and

LOWEY LIFESTYLE
Booth No - F30
Contact Person - Shrimoni Egardia
Address - 16, Komsoomkajya B1, 1st floor
City - Pondicherry
State - Tamil Nadu
Zipcode - 605002
Country - India
Tel - +91 465-580-30-69
Fax - +91 465-580-30-69
Email - eem@loweylifestyle.com
Website - www.loweylifestyle.com
Description - Zaido company is the largest Russian producer TM LIBRESEKEM, TM HOSEFORCIS. Main product development and production of medical cosmetics, medicines, and dietary supplements. Year of establishment of the company: 2005. Number of employees: More than 400 people. Range: More than 400 SKG. Sales: Russia, CIS countries, European Union, Countries of Asia. Own retail network in Russia.

LA MOU
Booth No - B04
Contact Person - Shrutika Chhaparia
Address - Block 298, Baleshwar, MH-8
City - Surat
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Zipcode - 394315
Country - India
Tel - 9825230088
Email - shrutika@lamor.com
Website - www.lamor.com
Description - La Mou/Al is India's first all-natural color cosmetics and skincare brand. Our products are natural, 100% vegetarian, cruelty-free and free of sulfates, phthalates, and parabens. All our products are made from clean ingredients including oils, butters, waxes, fruits, flowers and herbs. We offer an entire portfolio of color cosmetics including to, face and cheek makeup products. Our skincare range includes creams, lotions, serums, oils, beauty soaps, face masks and exfoliators. Our hair care range includes hair masks, oils, shampoo and conditioners. We also do private label/contract manufacturing and provide end-to-end solutions from product design, formulations, manufacturing to packaging and labeling.

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5. BUYER LOUNGE

Get exposure to International Buyers!
Deliver your product and literature at the Buyer Lounge and get the chance to interact with the VIPs and buyers face to face. One standee (roll-up) with your company image will be positioned in prominent position.

COST (Literature printing is not included)	USD 750 INR 50,000
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CONNECT PARTNER

The name and logo of the partner company along with the show logo will be featured prominently inside the VIP Lounge area. An excellent and exclusive opportunity for the brand to be visible without any competition.

COST	USD 5,250 INR 3,50,000
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6. NETWORKING AND AWARDS NIGHT

EXCLUSIVE PARTNERS

The “Networking & Awards Night” an evening dedicated to celebrating the achievements of the winners. The night is open to our exhibitors, buyers, media and associations.

Enjoy unprecedented exposure by sponsoring the “Networking & Awards Night”!

3 brand sponsors (one for Hair, one for Nail and one for Makeup) will have a time slot of 15 mins each to present their brand with a ramp show (models, director, music, hair and makeup to be arranged by the sponsor).



HAIR PARTNER COST	USD 15,000 INR 10,00,000
NAIL PARTNER COST	USD 15,000 INR 10,00,000
MAKEUP PARTNER COST	USD 15,000 INR 10,00,000



7. WATER BOTTLES

EXCLUSIVE OFFER

Provided to all exhibitors and attendees free of charge, the 500ml water bottles can be sponsored with your company logo!

**10,000 BOTTLES
COST**

**USD 500
INR 3,50,000**



8. PLASMA TV

LIMITED OFFER

One TV screen in prominent position will feature show highlights, the events calendar and other promotional contents.

You can purchase 15 seconds to run during the fair with other 4 advertisers.

**COST
(Rotate with max. 4
advertisers)**

**USD 700
INR 50,000**



9. ON STAGE

LIMITED OFFER

Onstage is the main stage of the fair hosting live shows and demo sessions: hair demonstrations, nail creations, make-up techniques, beauty treatments and presentations of innovative products. You can have 45 minutes to present yourself and get additional exposure!

**COST FOR
NON EXHIBITORS**

**USD 2,850
INR 2,00,000**

**COST FOR
EXHIBITORS**

**USD 1,400
INR 1,00,000**



10. COSMOPROF INDIA ACADEMY

Cosmoprof India Academy is an educational session by renowned Hair Masters and Make up Artists, making it an ideal platform to showcase and demonstrate your products.

**COST FOR EACH
PARTNER**

**USD 4,500
INR 3,00,000**



COSMOPROF

INDIA MUMBAI

RESERVE NOW!

Contact us
for special partnership
ideas!

Sales Office Asia Pacific:

Ubm India Pvt. Ltd (India)

Blessy.Cusher@ubm.com

Tel: +91.22.6172.7510

*UBM India Pvt Ltd is now trading as "Informa Markets",
a division of Informa PLC*

**Sales Office Europe, Africa,
Middle East, The Americas:**

Bolognafiere Cosmoprof Spa (Italy)

Hall 4 – Branded Finished Products

Maddalena.Introzzi@cosmoprof.it

Tel: +39.02.45.47.08.238

Hall 3 – Beauty Supply Chain

Laura.Aquiati@cosmoprof.it

Tel: +39.02.45.47.08.250

2020
COSMOPROF
INDIA
MUMBAI

2 – 4 SEPTEMBER

BOMBAY
EXHIBITION CENTRE (BEC)

A new world for beauty
Bologna, Hong Kong, Las Vegas,
Mumbai, Bangkok

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