

Press Release
For Immediate Release



A SPECIAL EDITION OF COSMOPROF ASIA 2022 TO BE HELD IN SINGAPORE

[2 March 2022, Hong Kong] The Organisers, BolognaFiere Group and Informa Markets, announced today Cosmoprof Asia 2022 will be relocated from Hong Kong to Singapore, from 16-18 November 2022 at Singapore Expo **as a special edition**.

This decision was made after extensive discussions with business leaders, exhibitors and partners who have contributed to the success of the event over the years. The current entry restrictions for travellers to Hong Kong has meant a potential disruption to both exhibitors and visitors for Cosmoprof Asia in November, as inbound travel to Hong Kong is likely subject to quarantine restrictions.

Hence, the project of Cosmoprof Asia 2022 in Singapore was born. This Asia's premier beauty event strongly supported by the world's leading cosmetics suppliers in the past 25 years will continue its mission of "Connecting All Sectors of Beauty Industry in Asia-Pacific Region". Keeping the same show dates 16-18 November, it will be more convenient for exhibitors and visitors from across Asia and the rest of the world to make plans for 2022.

"The APAC region remains a crucial reference for global economics, and Cosmoprof Asia is continuing its growth in the area," **said Antonio Bruzzone, General Manager of BolognaFiere Group and Director of Cosmoprof Asia Ltd.** "In 2022, Singapore is the best location to welcome stakeholders and professionals again, offering a not-to-be-missed experience to do business in person".

Organiser - Cosmoprof Asia Ltd



informa markets

Cosmoprof Asia and Cosmopack Asia 2022 will take place at **Singapore Expo**, a world-class exhibition center. From the cosmetic supply chain to finished products and brands, all sectors of the beauty industry will gather under one roof, buyers can easily source from 10+ product sectors all in one venue.

Singapore offers a vibrant and innovative business environment and has a proven record in facilitating quality events. It is a well-known global transport hub with one-flight connections from hundreds of cities around the world, which will facilitate business and networking activities among the international beauty players. Singapore is very well situated in Southeast Asia and creates further excellent business opportunities for our exhibitors and visitors in the region.

“This special edition of Cosmoprof Asia in Singapore will figure as the most important gathering of international beauty stakeholders, supplier and buyers since our last edition in 2019.” said **David Bondi, Senior Vice President – Asia of Informa Markets and Director of Cosmoprof Asia Ltd.** “Our proactive decision to relocate the fair from Hong Kong to Singapore shows our determination to help the industry to reconnect in 2022. We are confident in Singapore’s strong reputation as a preferred destination for business events, and look forward to welcoming our delegates from around the world in the Lion City this November.”

While waiting to meet each other face-to-face in November 2022, Cosmoprof Asia’s beauty community will have the opportunity to participate to the virtual event **Cosmoprof Asia Digital Week, from 27 June to 5 July 2022**, a match-making platform for buyers and sellers to consolidate and facilitate business connections.

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OTHER COSMOPROF SHOWS IN ASIA



ORGANISED BY



COSMOPROF CBE ASEAN

Cosmoprof CBE ASEAN – scheduled from **15 – 17 September 2022** at the IMPACT Exhibition & Convention Center in **Bangkok, Thailand**, is the perfect event to do business in the fast-growing beauty market of **South East Asia**.

Cosmoprof CBE ASEAN, a new addition to the international network of Cosmoprof events, will be organised by the alliance between the BolognaFiere Group, Informa Markets, and China Beauty Expo (CBE).

<http://www.cosmoprofcbeasean.com/en-us/>

COSMOPROF INDIA

Cosmoprof India, the event of the Cosmoprof network dedicated to the beauty and cosmetics market in India, will be held from **6 - 8 October 2022** in **Mumbai**, at the new venue Jio World Convention Centre.

The new location will further enrich the show's prestige, which is fast becoming a unique hub for the Indian beauty industry to establish business relationships. After almost two years, the Indian beauty industry could gather again and re-establish business relationships.

Cosmoprof India is organised by BolognaFiere Group and Informa Markets.

<https://cosmoprofindia.com/>

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NOTES TO EDITORS:

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ABOUT THE ORGANISERS:

Cosmoprof Asia is organised by Cosmoprof Asia Ltd, a joint-venture company between BolognaFiere Group and Informa Markets Asia Ltd.

ABOUT BOLOGNAFIERE GROUP (www.bolognafiere.it)

BolognaFiere Group is the world's leading trade show organiser in cosmetics, fashion, architecture, building, art and culture. The Group has more than 80 international exhibitions within its portfolio, notably **Cosmoprof Worldwide Bologna**, the most important meeting point in the world for beauty professionals, established in 1967 and held in Bologna, Italy. For the 2019 edition, Cosmoprof registered more than 265.000 attendees from 150 countries in the world, with an increase by 10% of foreign professionals, and 3,033 exhibitors from 70 countries. Cosmoprof Worldwide Bologna 2022 is scheduled from April 28 to May 2, 2022, in Bologna – Italy. The Cosmoprof platform extends throughout the entire world, with its events in Bologna, Las Vegas, Mumbai, and Hong Kong, China (with **Cosmoprof Worldwide Bologna, Cosmoprof North America, Cosmoprof India, and Cosmoprof Asia**). Recently the fifth exhibition of the network has been announced: **Cosmoprof CBE ASEAN**, in Thailand, will focus on the cosmetic industry in South-East Asia. In Shenzhen, China the second edition of **South China Beauty Expo** will be held on July 28-30, 2022. The Cosmoprof platform will reinforce its influence as well in Europe with the Beauty Forum format, thanks to the acquisition of the German group **Health and Beauty**.

ABOUT INFORMA MARKETS (www.informamarkets.com)

Informa Markets Beauty has an extensive network powered by B2B events across 11 cities in Asia (**Bangkok, Chengdu, Ho Chi Minh City, Hong Kong, Jakarta, Kuala Lumpur, Manila, Mumbai, Shanghai, Shenzhen, Tokyo**), the world's fastest growing markets. By further expanding its strength, the Beauty Portfolio now includes a new B2B event in **Miami 2022** will serve THE AMERICAS, North, South America and Caribbean Islands Region.

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. We provide marketplace participants around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, targeted digital services and actionable data solutions. We connect buyers and sellers across more than a dozen global verticals, including Pharmaceuticals, Food, Medical Technology and Infrastructure. As the world's leading market-making company, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.